

# Jacob Rafael

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## EDUCATION

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**LYNN UNIVERSITY | School of Communications**, Boca Raton, FL  
Bachelor of Arts in Film Production

**Expected May 2027**

**Relevant Coursework:** *Digital Imaging, Film Appreciation, Documentary Film, Screenwriting, Cinematography, Motion graphics 2D*

## TECHNOLOGY

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**Video/Audio Editing & Graphics:** Adobe Premiere Pro (After Effects, Photoshop), Final Cut Pro, Apple Motion Audacity  
**Social Platforms:** YouTube, Facebook, Twitter, Instagram, TikTok, Hootsuite, Slack, Tumblr, Pinterest, Tumblr  
**Camera Equipment:** Canon C200, Panasonic AG-DVX200, Various DSLRs  
**Content Creation and Management:** Final Draft  
**Microsoft Office Suite** (Word, Excel, PowerPoint), Dropbox, Google Drive, Backgrounds

## EXPERIENCE

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### **Learning Express Toys and Gifts, Marketing Intern Boca Raton, FL**

- Produced series of short videos to showcase new toy product on TikTok and Instagram.  
(we will follow data) 414 views and the other has 352 views
- Developed and implemented social media strategies to enhance toy store's online presence and engage target market.
- Invited customer to follow social media platforms during their store customer experience.
- Developed and implemented creative strategies to enhance social media engagement, working collaboratively with store management to ensure alignment with business objectives.
- Monitored and evaluated social media engagement and reach through detailed spreadsheet analysis, delivering actionable insights to optimize future campaigns.

### **RAFCO Properties | Custodial and Maintenance Porter**, Saint Louis, MO

**June 2019 – Aug 2023**

- Began working at age 14 during weekends/summers providing janitorial service for Class A corporate business campus.
- Interacted with tenants attending to customer maintenance needs.
- Inventoried cleaning supplies and used iPad to record summary for management.
- Stocked and sanitized restrooms, emptied garbage cans, and operated industrial cleaning equipment.

## FILM PROJECTS/EXPERIENCE

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**Film Production Open Genre Class Project (Spring 2024)** | Used Final Cut, Adobe Photoshop, and After Effects to create Stop-Motion LEGO short film. Built film script, developed shot list, and included soundtrack.

**Film Production Class Narrative (Spring 2024)** | Wrote short film script based on self-created LEGO Stop-Motion video.

**Audio Production "Car Commercial" Project (Spring 2024)** | Created promotional videos for car dealerships.

**Lynn University Student Short Film (Spring 2024)** | Volunteered as Production Assistant for Lynn University student short film, handling food and water delivery, equipment management, and on-set needs.

### **Independent Films:**

- Created 2- and 4-minute LEGO Stop-Motion video and formed narrative based off Marvel Cinematic Universe.
- Created 1-minute LEGO Stop-Motion video of recreated scene from popular Disney+ Series: The Mandalorian.
- Created 3 ½-minute LEGO Stop-Motion video of recreated scene from Marvel film: Iron Man 3.

## COLLEGIATE INVOLVEMENT

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**GAME CLUB | Member**

**February 2024 – Present**